



PTO/SB/92 (09-04)

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RE Application : 09/851,624 Examiner : Suzanne M. Menacke Diaz
Filing Date : 05/08/2001 Art Unit : 3623
Inventor : Paul Raposo Title : Benchmarking Surveys

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3623
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PTO/SB/21 (09-04)

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TRANSMITTAL FORM

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39

Application Number	09/851,624
Filing Date	05/08/2001
First Named Inventor	Paul Raposo
Art Unit	3623
Examiner Name	Suzanna M. Meinecke Diaz

Attorney Docket Number

ENCLOSURES (Check all that apply)		
<input type="checkbox"/> Fee Transmittal Form	<input type="checkbox"/> Drawing(s)	<input type="checkbox"/> After Allowance Communication to TC
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SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

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Signature			
Printed name	Kendyl A. Roman		
Date	October 14 2005	Reg. No.	

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Typed or printed name	Kendyl A. Roman	Date	October 14 2005

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Application # 09/851,624

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application of: Paul Raposo

Art Unit: 3623

Appl. No.: 09/851,624

Examiner: Suzanna M. Meineke Diaz

Filed: 05/08/2001

Title: Benchmarking Surveys

Commissioner for Patents
Alexandria, VA 22313

CONTENT OF INFORMATION DISCLOSURE STATEMENT
UNDER § 1.98 (a) (3) (i)

Dear Sir:

Applicant submits herewith patents, publications and/or other information (attached hereto and listed on the attached Form PTO-1449) of which he is aware pursuant to his duty of disclosure in accordance with 37 CFR § 1.56.

This Information Disclosure Statement is filed, as far as is known to the undersigned, before the mailing of a first Office Action after the filing of a Request for Continued Examination under 37 CFR § 1.114. 37 CFR § 1.97(b)(4).

The references listed on attached form 1449A/PTO, are references of which the applicant is aware pursuant to his duty of disclosure in accordance with 37 CFR § 1.56.

Additionally, the following is information of which the applicant is aware pursuant to his duty of disclosure in accordance with 37 CFR § 1.56.

Online Survey Sites

The following online survey sites were known:

Click-to-Market

Click-to-Market, founded in 1998, launched in December 1999. Click-to-Survey is an online tool to create online surveys and data-collection forms and to view results online.
<http://www.clicktomarket.com>

Informative

Founded in 1996, Informative provides online, real-time information solutions. Its primary focus is helping online companies learn from visitors to their web sites. SurveyBuilder.com is Informative's online survey tool.

Insight Express

Launched by NFO worldwide in Oct 1999 to create online surveys and deliver them to selected demographic group (or own list). Insight Express is positioned as an easy survey tool for fast feedback.

<http://www.insightexpress.com/>

Quick Take

QuickTake.com, launched Feb. 2000, is a service offered by Greenfield Online. It is a do-it-yourself survey tool to get feedback from Internet users.

<http://www.quicktake.com>

Zoomerang

Zoomerang, a division of Market Tools was survey site launched Nov. 1999. Its free service offers flexible survey design and deployment and has attracted many low-end users.

<http://info.zoomerang.com/>

QuickQuery

Not much is known

MessageMedia

Not much is known

CustomerCast

Not much is known

eResearch Firms

Known eResearch firms include:

- Burke Marketing Research
- Greenfield Online (and QuickTake.com)
- Harris Interactive (including QuickQuery, Quick Screener, QuickInsights and Intermedia Pulse)
- M/A/R/C Research
- Market Tools (and Zoomerang)
- NFO Interactive
- Survey.com

Survey Software Companies

Survey software packages aid in the creation of surveys, and in the collection and, to some extent, management of data from respondents. These "shrink-wrap" applications run on personal computers and over networks, yet they are not web-centric. Survey software companies include:

- Catapult System's Inquisite
- Computers for Marketing Corporation (CfMC)
- Marketing Master's Survey Said
- Mercator's Snap
- Perseus's Survey Solutions
- Raosoft's Survey Win
- Scantron's Survey Pro

Pursuant to 37 C.F.R. § 1.97(g), the filing of this Information Disclosure Statement shall not be construed as a representation that a search has been made. Furthermore, pursuant to 37 C.F.R. § 1.97(h), the filing of this Information Disclosure Statement shall not be construed to be an admission that the information cited in this statement is, or is considered to be, material to patentability, as defined in 1.56(b). The filing of this Information Disclosure Statement is not intended to constitute an admission that any patent, publication or other information referred to therein is "prior art" for this invention unless specifically designated as such.

It is submitted that the Information Disclosure Statement is in compliance with 37 C.F.R. § 1.98 and MPEP § 609 and the Examiner is respectfully requested to consider the listed references.

Respectfully submitted,

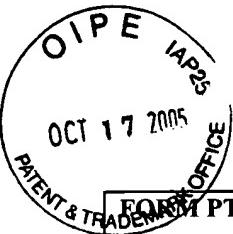


Sunnyvale, CA

Date: October 14, 2005

Kendyl A. Roman

Phone: 408-739-9517



FORM PTO-1449 (Modified)

U.S. Dept. of Commerce
(Rev. 7-80) Patent and Trademark Office

Atty. Docket No:
Benchmark

Appl. No:
09/851,624

LIST OF REFERENCES CITED BY APPLICANT

Applicant:
Paul Raposo

(Use several sheets if necessary)

Filing Date:
05/08/2001

U.S. PATENT DOCUMENTS

Examiner Initials		Document Number	Date	Name	Class	Subclass	Filing Date

OTHER REFERENCES (Including Author, Title, Date, Pertinent Pages, Etc.)

Examiner Initials	Date(s)	Title	URL of Web Page
	08/16/2000	Clicktomarket web site	http://web.archive.org/web/*http://www.clicktomarket.com , retrieved 08/29/05
	04/29/1999-09/15/2000	Customercast web site	http://web.archive.org/web/*http://www.customercast.com , retrieved 08/29/05
	01/24/2000	Insightexpress web site	http://web.archive.org/web/*http://www.insightexpress.com , retrieved 08/29/05
	11/10/1999	Messagimedia web site	http://web.archive.org/web/*http://www.messagemedia.com , retrieved 08/29/05
	12/05/1999	Quickquery web site	http://web.archive.org/web/*http://www.quickquery.com , retrieved 08/29/05
	02/29/2000	Quicktake web site	http://web.archive.org/web/*http://quicktake.com , retrieved 08/29/05
	04/29/1999	Surveybuilder web site	http://web.archive.org/web/*http://www.surveybuilder.com , retrieved 08/29/05
	11/29/1999-03/01/2000	Zoomerang web site	http://web.archive.org/web/*http://www.zoomerang.com , retrieved 08/29/05
Examiner			Date Considered

* Examiner: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.